**MCSA Board Meeting Agenda**

April 1, 2017

1. **Call to order/roll call (convened at 17:32 Eastern time):**

a. Attendance: Brian Tobelmann, Drew Blackburn, Carrie Ritter, Rachel Rantanen

b. Attended over conference call: Hannah Knoll, Noah Rosenthal, Austin Haag, Andrew Fox

c. Guests: Michael Cornew (phone), Geoff Pedrick (Phone), Michael Pauleen (Phone)

d. Absence: Nicole Coleman, Cortney Kingsley

1. **Approve** [**old minutes**](https://docs.google.com/document/d/1LBQzxxl-B4UVLBgrGlYktltP0GPm9Zrn7hjndKoaOQY/edit)
2. Motion: Drew; Second: Carrie
3. Passed as written
4. **Board Updates**
5. **Drew (Commodore)**
   1. No Updates

**b. Carrie (Vice Commodore)**

- New Teams

i. Baldwin Wallace- have a coach and are set up. Brian wants to try to get them to a Spring regatta if possible, otherwise Buckeye or Emma in Fall. Drew offers to work with them for possibly hosting a regatta

ii. Grinnell- haven’t heard back yet

iii. Hillsdale- smaller school

**c. Noah Rosenthal (Regatta Chair)**

- Minnesota wants to move Streufert TR to 9/16-17 from 10/14-15

Brian wants approval from all attending teams for date change

Noah will follow up with them to make sure all teams approve

i. Other regattas on:

ii. 10/14-15: Singlehanded Quals @ GVS/Hope, Davis Cup @ Iowa, Cary Price @ Michigan

iii. 9/16-17: Sloop Championships @ Detroit YC, Buckeye Invite @ Ohio St.

- U of Chicago wants to host a 1-division regatta at Columbia Yacht Club on 10/7-8!

Match Race Quals @ Sheboygan is that weekend as well. Any objections/obstacles?

Noah says they can only do a 1-division because the mooring balls makes the rotations too long, can probably only have 8 berths. Brian requests Noah to follow up with NUST on co-hosting to increase the number of teams that can participate.

**d. Rachel (Publicity Secretary)**

Sailor of the month is going out soon and then sign up will follow soon after.

**e. Hannah (Communications Coordinator)**

Before the transition of the executive board in January, Hannah had multiple discussions with Geoff Pedrick (Former Conference Commissioner), Andrew Fox (Graduate Interconference Coordinator), and Jacob Bruce (Former Commodore) about creating a 3-year graduate position, the MCSA Communications Coordinator. This role would be responsible for ensuring consistent branding, campaigns, and messaging for the MCSA. She suggest the board create this role at Midwinters 2018 in order to build a big picture strategy for the conference's communications. The role's objective would be to create long-term systems and branding guidelines for the Publicity Secretary to execute. Andrew comments that this would help mitigate year to year losses of inactive publicity secretaries and help with continuity. Geoff thinks it should be an alumni as well since it will be a longer term commitment and will help set long term visions. Brian asks Hannah to write up goals/objectives and a role description. Will have to check with Nicole (treasurer) how it will fit into the budget.

**f. Austin (Equipment Information Coordinator)**

Austin is working on setting up a drysuit rental program at Michigan now and once it is established, he can use that as a baseline to expand a system to the MCSA. Depending on funds, the conference might be able to purchase some to start the program but will have to check. Noah suggests talking to the NUST which already has a program in place. Austin is going to followup with the person that organized the NUST program and get the Michigan one in place, then move onto one for the MCSA.

**g. Cortney (Special Interests Representative)**

Not present

**h. Brian (Conference Commissioner)**

Nicole and Brian will be attending the ICSA spring meeting. Brian wants to work on getting a new MCSA bid for Spring nationals. Geoff notes that at the ICSA winter meeting, the nationals schedule changed so the MCSA could bid for an at-large bid in 2020. Brian will follow up with Wisco and CYC about submitting a new bid for 2020.

1. **Nicole (Treasurer)**

Not present

**j. Andrew (Inter-conference Coordinator)**

Andrew: No updates, Minnesota decided to show up without a berth. Everything normal.

1. **Subcommittee updates**
2. **Website Redesign**

Brian has been looking into it, we can either pay the same web designer that did the ICSA (but isn’t a fan of this because he doesn’t like the layout of the ICSA and other conference websites that used the same designer), use a third party, or find a comp sci student in the MCSA. Brian prefers the second option and just using the top portion of the ICSA website because it retains the same look to the ICSA and other conferences but we can find someone that aligns with our vision of what we want better. Hannah wants to make sure we focus on what we want from the website and its designed to that. Rachel thinks it should be a central hub and Drew wants a donation function. Hannah and Austin volunteer to look into the analytics of the current website and bring a report to a future meeting.

b. **Trophy Case**

Drew found a carpenter that will do it for ~$1000 but needs a picture of the space and doorway to get a quote. Geoff will followup with drew to get the pictures at CYC that are necessary.

1. **Timmie Angsten Revamp**

Brian: Subcommittee is currently work on talking to other teams to better understand why teams aren’t coming to the regatta. Will have a report put together for the first fall meeting. Geoff says the teams at sailpack interconference and other MCSA interconference regattas would be a good place to start to get some more interconferece teams. Always says to talk to Jay to make sure he is on the same page as the board.

d. **Alumni Outreach and Fundraising**

Carrie asked for alumni contact info from teams, didn’t get a lot of responses and some of the ones may be expired. Some teams had concerns with confidentiality. We will need something to for people to unsubscribe easily; have gotten a response from UWM, GVSU, Hope, Notre Dame, MN, Marquette, Illinois. Rachel offers to make a form for people to fill out on facebook/twitter for people to sign up. Brian suggests requiring current team member info in the yearly report, teams to report the names, email, and graduating year so we have. Hannah suggests using mailchimp or constant contact for its automated tools and ability for people to unsubscribe.

e. **Yacht Club Outreach and Fundraising**

Drew is compiling a big list and want to send out an email with a newsletter or other to keep them aware. Carrie found a website of all the yacht clubs in the Midwest and identified yacht clubs sailors are associated with. Drew suggests a winter event at a yacht club to keep them engaged.

f. **New Events Subcommittee**

Drew: New Cleveland T10 regatta and womens clinic. T10 still trying to decide on date and logistics. Brian suggests 5/13 or 9/30 if may doesn’t work.

1. **Old Business(Covered via subcommittees)**

a.

1. **New Business**
2. **Cleveland Tten Regatta.**

Drew: They want MCSA sanctioning, preliminarily the weekend of may 13th. Unanimous vote to sanction this regatta for this year pending date.

1. **Michael Pauleen ICSA Rule change request**

Michael would like a proposal for people to be able to continue to sail as a graduate student, if they still have eligibility, and are pursuing a graduate degree at the same institution as their undergrad. Rules currently state that once you are conferred a bachelors degree, you are no longer eligible to sail. Brian suggests expanding this to anyone that is in a grad school and has eligibility left, even if they change institutions. Geoff has concerns over graduate head hunting, but it could still generate some interesting discussion at the ICSA level. Michael said that we would have to put some restriction on it, like only sailing through your 5th year or else people could start as a senior and sail through most of grad school. Brian requests Michael to put a proposal together for the next spring meeting for he can take it to the ICSA meeting in May

c. **Proposed MCSA Graduate Support**

Geoff, Jacob Bruce (2016 Commodore) and Nick Zomer (GVSU sailor) have been discussing creating a graduate advisor board (board of governors) as specified in the MCSA PR that would help with continuity and alleviate some of the day to day operations of the board/conference. They will work with Brian to put together a vision and description of this board for the fall.

d. **Replacing Drew for spring ICSA meeting**

Drew is unable to attend because of work. Nicole will be going as his delegate

e. **Minnesota wants to change Regatta date of Streufert**

- 10/14-15 changed to 9/16-17 (same as Buckeye Invite, Sloop Champs)

Discussed above.

f. **Sanction Cleveland T10 regatta**

Discussed above

1. **Adjournment at 18:52 Eastern time**

Drew: Motion

Rachel: Second

Passed Unanimously